----- Forwarded message ------From: **Hoefler, Heidi** <Heidi.Hoefler@maine.gov> Date: Fri, Mar 21, 2025, 10:32 AM Subject: RE: BQC Registration Requirements - When a Person Must Register To: Mary Ann Lynch <maryannlynch5788@gmail.com>

Hi Mary Ann,

There is no requirement to register as a BQC until a <u>person</u> receives<u>contributions</u> or makes <u>expenditures</u> aggregating in excess of \$5,000 for the purpose of <u>initiating</u> or <u>influencing</u> a <u>campaign</u>. (See 21-A MRS §1052 (2-A) and §1052-A (1)(A-1) – words in bold and underlined are defined terms.)

A couple of things you may want to keep in mind:

- For BQCs, the statute contemplates certain efforts prior to a question being on the ballot counting toward the in excess of \$5,000 activity – initiating...a campaign.
- The statutory definition of expenditure does not include "[a]ctivity designed to encourage individuals...to vote (See 21-A MRS §1052 (4)(B)(2).
- Required disclosure on political communications exceeding \$500 21 MRS §1055-A applies to all "persons", including individuals, and to communications for or against an initiative.

I hope that answers your question(s). If not, or if you have further questions, let me know!

Heidi

-----Original Message-----

From: Mary Ann Lynch <maryannlynch5788@gmail.com> Sent: Friday, March 21, 2025 6:10 AM To: Hoefler, Heidi <Heidi.Hoefler@maine.gov>; Currier, Martha <Martha.Currier@maine.gov> Subject: Re: Jurisdiction of Commission

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To be clear, the town council has a public hearing scheduled on the School Board's request. We are encouraging people to attend the public hearing and to encourage the town council to take more time and to encourage the school board to consider other alternatives. Our advertising does not say vote yes or no, as at present there is nothing on the ballot.

Thank you for your assistance.

Mary Ann

> On Mar 21, 2025, at 5:16 AM, Mary Ann Lynch <maryannlynch5788@gmail.com> wrote:

>

> Good morning.

> I am writing because I am advertising to encourage our town council to NOT put a referendum (ballot Question) on the June election. We are encouraging voters to show up to ask for more time to allow the school board to enter into a lengthy process to consider other alternatives than the previously rejected bond. There is currently no ballot question. As I read the statute, in the absence of a ballot question and election warrant language approved and scheduled for a referendum election by the Town Council, there is no requirement to register. I will be unavailable all morning but can call you around 2 this afternoon.

>

>

> I seem to recall coming across a commission ruling on this issue last year, but can't find anything now.

>

> Thank you for your attention.

> Mary Ann

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From: Mike McGovern <mkmcee@gmail.com> Date: Tue, Apr 29, 2025 at 12:28 PM Subject: To: cetowncouncil@capeelizabeth.org <cetowncouncil@capeelizabeth.org> CC: Christopher Record <crecord@capeelizabethschools.org>

Dear Council Members:

I note the article in the Press Herald this morning regarding two citizens filing a complaint with the Maine Ethics Commission regarding School Department spending on the November 2024 school bond vote.

This prompted me to look at the initial report of the opposition group Cape Voters BCQII for the **2025** campaign. They had raised \$3,300 as of the report date. \$2,500 of this amount was donated by two Cape Elizabeth property owners with a Stuart, Florida address and a Bath, Maine address. Perhaps "Cape Voters" is a misnomer.

The 2024 anti school project efforts by a similarly named group raised and spent \$11,825.11. \$5,000 of this was from a single family.. They are, to my knowledge, local voters.

The reports on the Maine Ethics Commission site are revealing. Transparency is needed including by the School Department and they should file..

As for 2024, while the <u>specific</u> expenditures for Cape Courier ads and perhaps mailings from the CESD were not authorized by any of the 3 town managers in 2024, each manager had some control over expenditures pursuant to the charge to the SBAC. Indeed, I put a hold on any such expenditures between the issuance of the SBAC report and the final town council vote placing the school votes on the ballot. I did so as the original vote establishing the project itself specifically allowed spending for public information. I asked for any ads to include a notice of how the ads were funded, but this was not followed.

I am concerned as a citizen if the schools do not voluntarily file and instead pay Drummond Woodsum to fight transparency. If the schools do not voluntarily file, I think the town council should file as the town treasurers (including myself) signed the warrants which included the expenditures.

Local filing should also be required for the local town council and school board elections. While there is no way to know, I would guess that the three losing candidates in the last town council election were largely funded by the same individuals who have funded the two anti school project groups. The same folks also were likely behind the "Save the Cookie Jar" signs. A lot of money was spent. It would be helpful to know who is trying to influence local elections with hidden contributions.

On my last point, I think at some point the town council should consider setting up a charter commission. The matter of transparency in campaign financing could be one issue. Another important issue is the impact of inflation on the requirement to send to voters any cost over \$1.0 million. That provision should start with a new base and be indexed for inflation.

https://www.in2013dollars.com/us/inflation/2012?amount=1000000



There should also be a look at which appointees of the town manager require confirmation. The determination of who is a "department head" I found to be unclear as I set out to update the administrative code last year. The assessing position appointment process is also an outlier from other positions. This section of the charter has never been amended since the original charter adoption in 1967 and should be reviewed.

The charter has not had a complete review since 1990. There was an amendment in 2004 and one in 2012 which were single issue changes involving the municipal election date and the amount and process for a bond vote. The 1990 review was 23 years after the original charter. 35 years have elapsed since 1990.

Thank you for reading this and for the service each of you provide to our community.

Best regards

Mike

PS: These are my own opinions and I have not discussed them with any town or school official.

Michael K. McGovern Mobile: 207-756-3425 Home: 207-767-3191 From: Michael McGovern <michael.mcgovern@capeelizabeth.org> Date: Tue, Aug 20, 2024 at 11:41 AM Subject: School Project Information To: Record, Christopher <crecord@capeelizabethschools.org>

Dear Chris

Now that the ballot question has been set, I am revisiting the issue of expenses related to project information.

It is important for the public to receive accurate information on the school project that explains project scope, project objectives, educational benefit and tax implications.

To this end, and exercising my delegated budget authority, I authorize the project to resume spending on printed material, print advertising and social media to present facts to the community on the project. This authority extends to both the media itself and for the cost of preparation. There shall be no expenditures for purchased advertising on television or cable outlets.

I caution that any information shared should stop short of asking anyone specifically to vote yes or no on the project. Anything in print should indicate that the ad or material is funded by the Cape Elizabeth School Building Project Account.

You might also wish to check with the Maine Ethics Commission to be sure to stay within the guidelines of their interpretations of expenditures which are intended to influence voters. . They are quite strict and I am sure their staff can give guidance.

You can appreciate the sensitivity of this and I know that this authorization in its applications will be in keeping with the sensitivity.

All the best to you and others as the citizens made their decisions between now and early November.

Best regards

Mike

Statement by Robert L. Benoit, May 28, 2025, Before the Commission on Governmental Ethics and Election Practices

The commission staff "identified with italicized comments the ads which some readers might see as more likely to influence voters." Billing documents show each of these advertisements in the Cape Elizabeth Courier cost \$1015.20 and the staff estimated design services provided by Harriman was \$300 per advertisement. Accordingly, the sum of these expenditures, which would be counted for the purposes of the \$5,000 threshold, is \$5,260 as follows:

Date	Publication	Ad Cost	Fees	Total Cost		
9/4/24Cape Courier10/2/24Cape Courier4/23/25Cape Courier5/7/25Cape Courier		\$1015.20 \$1015.20 \$1015.20 \$1015.20	\$300 \$300 \$300 \$300	\$1315.20 \$1315.20 \$1315.20 \$1315.20		
		Grand Total				

Additionally, we believe that all advertisements published after the Town Council voted (August 19, 2024) to place the middle school bond on the Nov. 5, 2024, referendum ballot are on their face intended to influence an election in support of the referendum question.



FY '28	58,662 \$1,220 \$102	14.09%	\$9,882 \$1,111 \$93	12.83%
FY '29	\$9,008 \$1,220 \$102	13.54%	\$10,228 \$1,111 \$93	12.33%
FY '30	\$9,368 \$1,220 \$102	13.02%	\$10,588 \$1,111 \$93	11.86%

TAX IMPACT NOTES (Tax Impact Provided By Town Of Cape Elizabeth):

Based on projected total taxable value of real estate and personal property.

Two tranches of bonds, one in FY '26, one in FY '27.

Includes lease payments for "swing space" in FY '26 and FY '27 for Concepts B&C (little-to-no cost for "swing space" In Concept E due to use of existing MS).

\$10,479 o Assumes 4% annual increase in town budget.

\$10,119

Assumes retirement of existing town debts.

Assumes .5% (one half of one percent) annual increase in town's tax base.

Assumptions are based on 30-year bonds at 3.5% interest and level payments and interest.

\$830

\$830

\$69

\$69

9.22%

8.86%

\$9,838

\$10,198

April 10 - April 23, 2024



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program needs; current classrooms will not be renovated; deficit of classrooms, restrooms,

\$13,616/2 \$1,220 \$102 \$9,882 \$1,111 14.09% \$93 12.83% \$9,773 \$830 \$69 9.59% \$9,492 63:9**(0)0**13 FY '29 \$1,220 \$102 13.54% \$10,228 \$1,111 \$93 12.33% \$10,119 \$830 \$69 9.22% \$9,838 FY '30 \$9,368 \$1,220 \$102 13.02% \$10,588 \$1,111 \$93 11.86% \$10.479 \$830 \$69 8.86% \$10,198

- rooms with renovation & small addition; meets

- relocate 2/3 of students during 36-48 months



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		TAX IMPACT (PER YR)	TAX IMPACT (PER MO)	TAX % CHANGE	TOTAL TAX BILL	TAX IMPACT (PER YR)	TAX IMPACT (PER MO)	TAX % CHANGE	TOTAL TAX BILL	TAX IMPACT (PER YR)	TAX IMPACT (PER MO)	TAX % CHANGE	TO
FY '25	\$7,700	O	\$0	0.00%	\$7,700	\$0	\$0	0.00%	\$7,700	\$0	\$0	0.00%	\$7,
FY '26	\$8,008	\$587	\$49	7.33%	\$8,595	\$534	\$45	6.67%	\$8,542	\$389	\$33	4.99%	\$8,
FY '27	\$8,328	\$1,220	\$102	14.65%	\$9,548	\$1,111	\$93	13.34%	\$9,439	\$830	\$69	9.97%	\$9
FY '28	\$8,662	\$1,220	\$102	14.09%	\$9,882	\$1,111	\$93	12.83%	\$9,773	\$830	\$89	9.59%	\$9,
FY '29	\$9,008	\$1,220	\$102	13.54%	\$10,228	\$1,111	\$93	12.33%	\$10,119	\$830	\$69	9.22%	\$9,
FY '30	\$9,368	\$1,220	\$102	13.02%	\$10,588	\$1,111	\$93	11.86%	\$10,479	\$630	\$69	8.86%	\$10

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Assumes 4% annual increase in town budget.

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Assumes .5% (one half of one percent) annual increase in town's tax base. Assumptions are based on 30-year bonds at 3.5% interest and level payments and interest.

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TAX IMPACT NOTES (Tax Impact Provided By Town Of Cape Elizabeth): • Based on projected total taxable value of real estate and personal property. Two tranches of bonds, one in FY '26, one in FY '27.

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\$10,228

\$10,588

\$1111

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\$93

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12.83%

12.33%

11.86%

Includes lease payments for "swing space" in FY '26 and FY '27 for Concepts B&C (little-to-no cost for "swing space" in Concept E due to use of existing MS).

\$102

\$102

FY '29

FY '30

\$9,008

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\$1,220

\$1,220

14.09%

13.54%

13.02%

\$10.479 Assumes 4% annual increase in town budget.

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\$69

9.59%

9.22%

8.86%

\$9,492

\$9,838

\$10,198

\$830

\$830

\$830



\$102 TAX IMPACT NOTES (Tax Impact Provided By Town Of Cape Elizabeth):

\$102

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\$102

14.65%

14.09%

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13.02%

\$9,548

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\$1,111

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\$1,220

FY '27

FY '28

FY '29

FY '30

98,328

\$8,662

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Includes lease payments for "swing space" in FY '26 and FY '27 for Concepts B&C (little-to-no cost for "swing space" in Concept E due to use of existing MS).

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